CAREER DEVELOPMENT SERIES: BUSINESS ADVISOR SERIES
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- Understand the Characteristics of Good Business Advisors
- Earn Trust
- Understand the Client Service Continuum
- Increase Business Acumen
- Ask Better Questions
- Help Clients Get Better
- Build Client Rapport
- Avoid Barriers to Becoming a Business Advisor

Pricing Information

<table>
<thead>
<tr>
<th>Non-UAN members</th>
<th>Cost</th>
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<td>☐ over $5 million in net revenue</td>
<td>$1,760</td>
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<td>☐ under $5 million in net revenue</td>
<td>$1,280</td>
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<th>UAN members</th>
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<td>☐ under $5 million in net revenue</td>
<td>$960</td>
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