



# ACADEMY FOR BUSINESS DEVELOPMENT COMMITMENT

Congratulations on your selection as a participant in the Academy for Business Development! We're excited to have you join us for this 18-month journey. Like so many things in life, what you get out of this experience will largely be a product of what you are willing to put into it. To help ensure that you receive the greatest possible growth from your enrollment in this program, we ask that you carefully consider and sign the commitment statement below.

I will actively participate in the full program of the Academy for Business Development.

I recognize this is a significant investment for me, my firm, and Upstream Academy, and I therefore commit to the following:

1. To plan and complete an approved Personal Business Development Plan every six months
2. To participate in all of the SkillBuilding Forums (either the live presentation or by listening to the audio CD afterwards)
3. To prepare for and actively participate in each bi-monthly Accountability Check-In
4. To enhance my personal network of peers by connecting with other participants in the program
5. To be accountable to my guide and firm management throughout the program
6. To identify ways to implement the lessons learned into my work environment

Signed \_\_\_\_\_

Firm \_\_\_\_\_

Date \_\_\_\_\_

Please sign and return a copy of this form to Upstream Academy by mail or email.